



PASTRY AND MARGARINE CATALOGUE



About us

Established in 1992 with the intention to produce and to distribute high quality food products, "Bella Bulgaria" SA is currently the largest processed food producer in Bulgaria. Owing 10 production sites and well organized distribution network, "Bella" is closing the business circle producing the raw materials, storing and distributing high quality food products, which fulfil the everyday nutrition needs of millions of households in Europe.

Since the very first days of the company establishment, "Bella" implements the highest quality and safety standards, following all the requirements of ISO 9001:2008, ISO 22000, HACCP and IFS. We are controlling our production in our own Physical-Chemical Laboratory. Nowadays Bella Bulgaria SA offers a wide range of products: salty and sweet pastries and snacks, sunflower oil, margarines, all kinds of processed meat products and specialties, white and yellow cheese.

The company is constantly ranked as one of the fastest growing enterprises in Europe.

Our commitments are to:

Sustain high quality corporate organization.

Respect all aspects of food quality and health safety.

Serve our customers in the best possible way, according to best industry standards.

Treat our customers and partners with dignity, trust and utmost respect.

Be a socially responsible corporation.

Portfolio:

Our portfolio consists of a wide range of puff and pastry sheets' products with salty and sweet fillings, suitable for different tastes and preferences.

Puff pastry dough- light, flaky with several layers of fat used for delicious puff pies.

Pastry sheets- paper thin made of unleavened flour dough respecting the taste of Balkan and Middle East cuisine. Used for layered, folded, rolled and ruffled pies and snacks.



BELLA Pastry sheets

400 g 24 packs in case
 at -18°C 365 days 597 kg e 60 cases
 ERP CODE 922023005



BELLA Pastry Sheets for baklava

400 g 24 packs in case
 at -18°C 365 days 597 kg e 60 cases
 ERP CODE 922020003



BELLA Pastry Sheets

400 g 18 packs in case
 from 2°C to 6°C 180 days 453 kg e 60 cases
 ERP CODE 922024005



BELLA Pastry Sheets

400 g 18 packs in case
 from 2°C to 6°C 180 days 561 kg e 60 cases
 ERP CODE 922024001



FAMILIA Pastry Sheets

500 g 18 packs in case
 from 2°C to 6°C 180 days 561 kg e 60 cases
 ERP CODE 923024001



TRAKIISKI Pastry Sheets

350 g 24 packs in case
 from at -18°C 365 days 525 kg e 60 cases
 ERP CODE 924023002



TRAKIISKI Pastry Sheets traditional type

400 g 18 packs in case
 from at -18°C 365 days 453 kg e 60 cases
 ERP CODE 924023003





BELLA Puff Dough

| | Weight | Packs in case | Pallet gross weight | Storage conditions | ERP CODE |
|------------------|--------|------------------|---------------------|--------------------|-----------|
| BELLA Puff Dough | 800 g | 10 packs in case | 501 kg e 60 cases | at -18°C 365 days | 922010006 |
| BELLA Puff Dough | 400g | 20 packs in case | 516 kg e 60 cases | at -18°C 365 days | 922010009 |



BELLA Dough for Pizza

| | Weight | Packs in case | Pallet gross weight | Storage conditions |
|-----------------------|--------|------------------|---------------------|--------------------|
| BELLA Dough for Pizza | 400 g | 25 packs in case | 741 kg e 72 cases | at -18°C 365 days |



FAMILIA Puff Dough

| | Weight | Packs in case | Pallet gross weight | Storage conditions | ERP CODE |
|--------------------|--------|------------------|---------------------|--------------------|-----------|
| FAMILIA Puff Dough | 1 kg | 10 packs in case | 621 kg e 60 cases | at -18°C 365 days | 923013001 |



FAMILIA Dough for pizza, patties and cakes

| | Weight | Packs in case | Pallet gross weight | Storage conditions | ERP CODE |
|--|-----------------|------------------|---------------------|--------------------|-----------|
| FAMILIA Dough for pizza, patties and cakes | 800 g (2x400 g) | 10 packs in case | 501 kg e 60 cases | at -18°C 180 days | 923013002 |

Strudel from puff dough Bella



BELLA Puff Dough

| | Weight | Packs in case | Pallet gross weight | Storage conditions | ERP CODE |
|---------------------------------------|--------|------------------|---------------------|--------------------|-----------|
| BELLA Strudel with cheese and raisins | 600 g | 12 packs in case | 582,6 kg e 78 cases | at -18°C 365 days | 922033024 |
| BELLA Strudel with apple and raisins | 600g | 12 packs in case | 582,6 kg e 78 cases | at -18°C 365 days | 922033023 |





BELLA Mini pies from pastry sheets

| | | | | | |
|--|-------|------------------|-------------------|-------------------|--------------------|
| BELLA Classic pie from pastry sheets with cheese | 800 g | 12 packs in case | 483 kg e 48 cases | at -18°C 365 days | ERP CODE 922123043 |
| BELLA Classic pie from pastry sheets with cheese and spinach | 800 g | 12 packs in case | 483 kg e 48 cases | at -18°C 365 days | ERP CODE 922123044 |
| BELLA Classic pie from pastry sheets with pumpkin | 800 g | 12 packs in case | 483 kg e 48 cases | at -18°C 365 days | ERP CODE 922123041 |



BELLA Classic pie from pastry sheets with apple

| | | | | |
|-------|------------------|-------------------|-------------------|--------------------|
| 800 g | 12 packs in case | 483 kg e 48 cases | at -18°C 365 days | ERP CODE 922123042 |
|-------|------------------|-------------------|-------------------|--------------------|



BELLA Pie from pastry sheets traditional type with cheese

| | | | | |
|------|------------------|-------------------|-------------------|--------------------|
| 1 kg | 10 packs in case | 502 kg e 48 cases | at -18°C 365 days | ERP CODE 922123007 |
|------|------------------|-------------------|-------------------|--------------------|



BELLA Mini pies from pastry sheets with apple

| | | | | |
|------|------------------|-------------------|-------------------|--------------------|
| 60 g | 15 packs in case | 435 kg e 56 cases | at -18°C 365 days | ERP CODE 922133007 |
|------|------------------|-------------------|-------------------|--------------------|



BELLA Mini pies from pastry sheets

| | | | | | | |
|--|------|-------|------------------|-------------------|-------------------|--------------------|
| BELLA Mini pies from pastry sheets with cheese | 30 g | 800 g | 15 packs in case | 435 kg e 56 cases | at -18°C 365 days | ERP CODE 922050017 |
| BELLA Mini pies from pastry sheets with cheese | 30 g | 480 g | 10 packs in case | 470 kg e 56 cases | at -18°C 365 days | ERP CODE 922133002 |



BELLA Mini pies from pastry sheets

| | | | | | | |
|--|------|-------|------------------|-------------------|-------------------|--------------------|
| BELLA Mini pies from pastry sheets with cheese | 60 g | 480 g | 15 packs in case | 435 kg e 56 cases | at -18°C 365 days | ERP CODE 922133005 |
| BELLA Mini pies from pastry sheets with cheese and spinach | 60 g | 480 g | 15 packs in case | 435 kg e 56 cases | at -18°C 365 days | ERP CODE 922133007 |





FAMILIA Village pies from pastry sheets

| | 1 kg | 10 packs in case | 321 kg e 30 cases | at -18°C | ERP CODE |
|---|------|------------------|-------------------|----------|-----------|
| FAMILIA Village pies from pastry sheets with cheese | | | | 365 days | 923050001 |
| FAMILIA Pie from pastry sheets traditional type with cheese&spinach | | | | 365 days | 923050003 |



FAMILIA pies from pastry sheets

| | 1 kg | 10 packs in case | 321 kg e 30 cases | at -18°C | ERP CODE |
|---|------|------------------|-------------------|-------------------|--------------------|
| FAMILIA Pie from pastry sheets traditional type with cheese | | | | 365 days | 923050008 |
| FAMILIA Pie from pastry sheets traditional type with cheese&spinach | 900g | 10 packs in case | 291 kg e 30 cases | at -18°C 365 days | ERP CODE 923123001 |



FAMILIA Mini pies from pastry sheets

| | 1 kg | 10 packs in case | 321 kg e 30 cases | at -18°C | ERP CODE |
|---|------|------------------|-------------------|----------|-----------|
| FAMILIA Mini pies from pastry sheets with cheese | | | | 365 days | 923050004 |
| FAMILIA Mini pies from pastry sheets with cheese and leek | | | | 365 days | 923050006 |
| FAMILIA Mini pies from pastry sheets with mince meat | | | | 365 days | 923050005 |



Phyllo



Pastry sheets for sweet 500g
 500 g 15 packs in case 561 kg e 72 cases at -18°C 365 days ERP CODE 962023002



Pastry sheets for pies 500g
 500 g 15 packs in case 561 kg e 72 cases at -18°C 365 days ERP CODE 962023001



Puff dough 2x400g
 800 g 10 packs in case 597 kg e 72 cases at -18°C 365 days ERP CODE 962013001

Mini puff pastry pies



Mini Cheese pies
 ≈ 30-32 g 800 g
 at -18°C 365 days
 10 packs in case
 525 kg e 63 cases
 ERP CODE 962033003



Mini Kasseri pies
 ≈ 30-32 g 800 g
 at -18°C 365 days
 10 packs in case
 525 kg e 63 cases
 ERP CODE 962033001



Mini Sausage pies
 ≈ 30-32 g 800 g
 at -18°C 365 days
 10 packs in case
 525 kg e 63 cases
 ERP CODE 962033002



Mini Cheese and spinach pies
 ≈ 30 g 750 g
 at -18°C 365 days
 10 packs in case
 494 kg e 63 cases
 ERP CODE 962033004



Mini Bites with Chocolate
 ≈ 26-28 g 480 g
 at -18°C 365 days
 15 packs in case
 475 kg e 63 cases
 ERP CODE 962033008

Mini pastry pies



Mini Rolls with Cheese & Spinach
 ≈ 40 g 800 g
 at -18°C 365 days
 10 packs in case
 525 kg e 63 cases
 ERP CODE 962133008



Mini Rolls with Cheese
 ≈ 40 g 800 g
 at -18°C 365 days
 10 packs in case
 525 kg e 63 cases
 ERP CODE 962133008





Twirled pie

| Product | Weight | Packs in case | Pallet gross weight | Storage conditions | ERP CODE |
|------------------------------------|--------|-----------------|---------------------|--------------------|-----------|
| Twirled Cheese pie | 800 g | 8 packs in case | 252 kg e | at -18°C | 962133003 |
| Twirled Spinach & Cheese pie | 800 g | 8 packs in case | 252 kg e | at -18°C | 962133004 |
| Twirled Spinach pie without cheese | 800 g | 8 packs in case | 252 kg e | at -18°C | 962133005 |



Country style pie

| Product | Weight | Packs in case | Pallet gross weight | Storage conditions | ERP CODE |
|------------------------------------|--------|-----------------|---------------------|--------------------|-----------|
| Country style Cheese pie | 850 g | 8 packs in case | 266 kg e | at -18°C | 962133001 |
| Country style Spinach & Cheese pie | 850 g | 8 packs in case | 266 kg e | at -18°C | 962133001 |



| Product | Weight | Packs in case | Pallet gross weight | Storage conditions | ERP CODE |
|----------|--------|------------------|---------------------|--------------------|-----------|
| Bougatsa | 800 g | 10 packs in case | 309 kg e | at -18°C | 962133006 |





Baby Bites with cheese

≈ 30 g 3 packs in case
 2 kg e 261 kg e
 66-67 pcs 40 cases
 at -18° C ERP CODE
 365 days 921050022



Baby Bites with cheese

≈ 30 g 3 packs in case
 2 kg e 261 kg e
 66-67 pcs 40 cases
 at -18° C ERP CODE
 365 days 921050023



Coil patties with white cheese

≈ 60 g 3 packs in case
 2 kg e 381 kg e
 33-34 pcs 40 cases
 at -18° C ERP CODE
 365 days 921050024



Coil patties with cheese and spinach

≈ 60 g 3 packs in case
 2 kg e 381 kg e
 33-34 pcs 60 cases
 at -18° C ERP CODE
 365 days 921050025



U-type patties with cheese

U-type patties with Gauda cheese

U-type patties with cheese and spinach

| | | | | | ERP CODE |
|--|------|---------|---------------------------------|-----------------------|-----------|
| U-type patties with cheese | 160g | 13,44kg | 506 kg e 84 pcs. 36 cases | at -18° C 365 days | 921050025 |
| U-type patties with Gauda cheese | 160g | 13,44kg | 506 kg e 84 pcs. 36 cases | at -18° C 365 days | 921060023 |
| U-type patties with cheese and spinach | 160g | 13,44kg | 506 kg e 84 pcs. 36 cases | at -18° C 365 days | 921060002 |



Traditional pie from pastry sheets - rectangular

≈ 180g 1 packs in case
 5,4 kg e 345 kg e
 30 pcs. 60 cases
 at -18° C ERP CODE
 365 days 921123005



Gourmet from pastry sheets with cheese

≈ 100g 50 pes in case
 5 kg e 321 kg e
 50 pcs. 60 cases
 at -18° C ERP CODE
 365 days 921123006

single product weight pack weight packs in case pallet gross weight storage conditions



Margarine 80% fat

- BELLA Margarine 80%
- BELLA Margarine 80%

| | single product weight | pack weight | packs in case | pallet gross weight | storage conditions | ERP CODE |
|---------------------|-----------------------|------------------|-------------------|---------------------------|--------------------|----------|
| BELLA Margarine 80% | 420 g | 18 packs in case | 330 kg e 40 cases | from 2°C to 10°C 120 days | 922074001 | |
| BELLA Margarine 80% | 220 g | 40 packs in case | 330 kg e 35 cases | from 2°C to 10°C 120 days | 922070010 | |



Margarine 60% fat

- BELLA Margarine 60%
- BELLA Margarine 60%

| | single product weight | pack weight | packs in case | pallet gross weight | storage conditions | ERP CODE |
|---------------------|-----------------------|------------------|-------------------|---------------------------|--------------------|----------|
| BELLA Margarine 60% | 500 g | 18 packs in case | 670 kg e 72 cases | from 2°C to 10°C 120 days | 922070008 | |
| BELLA Margarine 60% | 250 g | 40 packs in case | 581 kg e 56cases | from 2°C to 10°C 120 days | 922070007 | |



Margarine 25%fat

- TOMMI Margarine
- TOMMI Margarine

| | single product weight | pack weight | packs in case | pallet gross weight | storage conditions | ERP CODE |
|-----------------|-----------------------|------------------|-------------------|---------------------------|--------------------|----------|
| TOMMI Margarine | 500 g | 18 packs in case | 670 kg e 72 cases | from 2°C to 10°C 120 days | 922070004 | |
| TOMMI Margarine | 250 g | 40 packs in case | 581 kg e 56 cases | from 2°C to 10°C 120 days | 927070003 | |





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